

Our 2011-12 Season

Leader of the Pack

Sept. 9, 10, 16, 17, 23, 24, 30, Oct. 1.

A Piece of My Heart

Oct. 28, 29, Nov. 5, 5, 11, 12.

The Best Christmas Pageant Ever (Holiday Show)

December 2, 3, 4, 8, 9, 10, 11.

Grey Gardens

Mar. 9, 10, 16, 17, 23, 24, 25, 30, 31.

The Dinner Party

Apr. 27, 28, May 4, 5, 11, 12.

Harvey

Jun. 8, 9, 15, 16, 22, 23.

For more information about any of these opportunities to support Barley Sheaf, or to learn about tax-deductible opportunities, please contact Allison Greet at allison.greet@gmail.com

Of course, we also value your support by attending our productions! Please visit us at www.barleysheaf.org or call us at 610.363.7075 to learn about upcoming productions.



810 N. Whitford Road
P.O. Box 260 • Lionville, PA 19353
www.barleysheaf.org

Phone: 610.363.7075

Support Live Theater in
Your Neighborhood!



The Barley Sheaf Players is a Community Theater in Lionville, Pennsylvania that offers year-round shows and activities. We strive to promote and encourage dramatic arts in our region and to be recognized within our region as an example of artistic achievement combined with a pervasive sense of community spirit.

Become a Barley Sheaf Players' Program Advertiser

Each of our shows draws a crowd of 750 or more people. Many of our patrons live and work in our community. Over the last forty years, we have provided a wide variety of shows – dramas, comedies, musicals, etc. We have performed to raise money for local charities to give back and serve our community. In addition, we provide an outstanding performing arts program for local teens and youths each year. Our line up for the 2011-12 season includes five main season shows (full season), one holiday show, a benefit show (tentative), a teen show and a children's show.

By advertising in our show programs, your business can effectively reach a wider audience while supporting the arts in the Lionville area and surrounding communities.

We can reproduce an existing ad (or business card) or create an ad from the information your company provides. The easiest and best way to have a great looking ad is to give it to us on a 3.5" disk or CD (which we are able to return to you if you desire). The digital ad must be a .gif or .jpeg file.

Copy-ready ads are due approximately three weeks before opening night of the show to allow enough time for our program designer to meet press deadlines. Please allow at least four weeks before opening night if we are creating an ad for you.

Please complete the following information:

Your Name _____

Business Name _____

Mailing Address _____

Email _____ Phone # _____

FULL PAYMENT MUST ACCOMPANY THIS ORDER FORM. Please make checks payable to: **Barley Sheaf Players**. Payment and form can be mailed to: *Barley Sheaf Players, Attn: Allison Greet, Program Advertising, 810 N. Whitford Road, PO Box 260, Lionville, PA 19353-0260*

If you have any questions, please contact me at: Allison Greet, allison.greet@gmail.com or leave a message at 484-431-7150

2010-11 Advertising Rates

Size	Dimensions (width x height)	Single Show	Any Two Shows (5% off)	Any Three Shows (10% off)	Full Season* (15% off)	Full Season* + Holiday Show (25% off)
Full Page	4.5 x 7.5	\$75	\$143	\$203	\$319	\$338
Half Page	4.5 x 3.5	\$50	\$95	\$135	\$213	\$225
Quarter Page	2 x 3.5 or 3.5 x 2	\$25	\$48	\$68	\$106	\$113

* Our Full season advertising package includes ads placed in the programs of our season subscription series only (Leader of the Pack, A Piece of My Heart, Grey Gardens, The Dinner Party, Harvey). The benefit, teen and children's shows program ads are available at single show rates only and can not be combined for any additional discount.

Please check the type of advertising desired					
Size	Single Show	Any Two Shows*	Any Three Shows*	Full Season	Full Season + Holiday Show
Full Page					
Half Page					
Qtr Page					

For single show (1-3) purchases, please make your selection from the following shows:

Leader of the Pack	Harvey
A Piece of My Heart	2012 Benefit Show
The Best Christmas Pageant Ever (Holiday Show)	2012 Teen Show
Grey Gardens	2012 Children's Show
The Dinner Party	